



AussieHomeschool
CLASSIFIEDS, COMMUNITY & RESOURCES

Advertising Policy

Policy, Rates and Standards

AUSSIEHOMESCHOOL

2013



AussieHomeschool Advertising Policy and Rates

Thank you for your interest in marketing your service, business, product or ministry through *AussieHomeschool*. Once you get to know us, you'll understand why our advertisers are so happy to be a part of the AHS family.

We host the largest and longest serving (13 years and counting) homeschooling forum in Australia, with the unique AussieHomeschool Classifieds being very popular. We have an active presence on Facebook and Twitter so as home education continues to grow and develop we aim to reach as many local homeschoolers as possible.

We aim to offer a few advertising options at very competitive rates, providing you with a wide exposure.

Please know that our site has a family-friendly, Christian rating and all advertisement campaigns are allowed at the discretion of the admin team. See our [Advertising Policy](#).

AussieHomeschool Site Statistics Overview

As at 8/03/2013 our web stats for the last 3 months are:

- 3,785 members, 1366 members on Facebook, and 181 Followers on Twitter
- 79,137.33 hits per day
- 2990.66 visits per day

Contact

To submit your advertisement or make an enquiry, please email your questions and/or submission to susanpriolo@gmail.com

Banner Submissions

By proceeding with application and payment for banner submission, you are agreeing with our [Advertising Policy](#).

In addition to banner advertisements on the website, all advertisers will also receive a weekly promotional link from our Facebook page and Twitter page. Please advise if you *do not* wish this to occur.

We accept banner advertising in the form of tiff, jpg, psd or gif and no more than 40kb in size.

The following rates apply for standard banner sizes:

Banner Size	Location	Price	Discount
728 x 90 Top Banner Ad Leaderboard	Index, forum and topic view, links, classifieds, etc.	\$20/month	\$50/term
468x60 Top Banner Ad	Index, forum and topic view, links, classifieds, etc.	\$15/month	\$40/term
728 x 90 Bottom Banner Ad Leaderboard	Index, forum and topic view, links, classifieds, etc.	\$15/month	\$40/term
468x60 Bottom Banner Ad	Index, forum and topic view, links, classifieds, etc.	\$10/month	\$25/term
120 x 60 Sidebar Ad (Button 2)	Forum index, right side.	\$10/month	\$25/term
125 x 125 - (Square Button)	Forum index	\$10/month	\$25/term
200 x 200 - (Square Button)	Forum index	\$10/month	\$25/term
250 x 250 - (Square Button)	Forum index	\$10/month	\$25/term

If you have any queries or concerns, please contact [Susan via email](#). We are more than happy to discuss variations to help you meet your needs.

Advertising Policy

Advertising rates and conditions are subject to applicable terms, conditions, and AHS company policies. Terms, conditions, and policies are subject to change without notice.

AHS accepts payment via DD into our nominated bank account or via PayPal.

Banner ads will not be published until payment is confirmed. You can expect to receive a reply within a week of sending your material - we are often busy but work hard to keep our site current and up to date.

All monies that are bounced or dishonoured will incur a minimum \$20 processing fee as this is the fee incurred by us.

Prepayment is required. Advertisements will not be published unless AHS receives payment in full. AHS reserves the right, but has no obligation, to accept or permit alternative payment arrangements on a case-by-case basis, but acceptance of alternative payment terms does not guarantee or entitle the advertiser to alternative payment on additional or subsequent advertisements.

A cancellation fee may be charged for all cancelled orders. Cancellation fees may vary and are subject to change without notice. Modification or cancellation of web and Internet advertisements is subject to a cancellation fee equal to 25% of the total price of the relevant advertisement, as well as pro-rated charges against fees paid for advertising time and space provided prior to the request for termination or change.

AussieHomeschool ("AHS") is under no obligation to accept any advertisement or advertiser and retains the sole, discretionary right to reject any advertisement or advertiser with or without cause and regardless of any pre-existing contract for advertising space. AHS reserves the right to revise, edit, and rewrite, or to request that the advertiser revise, edit, and rewrite part or all of any advertisement to comply with AHS editorial, stylistic or artistic preferences, space needs, and other reasonable requirements.

AHS will provide reasonably detailed instructions and guidelines for any requested revision, editing, or rewriting of advertisements submitted for publication. Advertisers may refuse to make or permit requested changes, but they agree that withdrawal of the advertisement and refunding of base advertising charges actually received by AHS relating to the subject advertisement, less additional charges for conversion or modification to fit AHS guidelines, represents the sole remedy for AHS's refusal to publish the advertisement in its original form and format.

AHS makes no warranties or representations as to the accuracy, safety, or value of advertisements or advertising content (collectively, "Advertising Content") published or distributed through AHS publications and assumes no liability or responsibility for errors or omissions in Advertising Content. AHS accepts no responsibility for the actions of or Advertising Content provided by advertisers or third parties. Advertising Content does not necessarily reflect the views, opinions, or recommendations of AHS and is not an endorsement of the products or services offered. AHS accepts no responsibility, obligation, or liability for contacts, communications, contracts, promotions or relationships between advertisers and any third party.

Submission of Advertising Content for potential publication constitutes an express representation and warranty by the advertiser that (a) the Advertising Content is the legal property of the advertiser, will not include any dishonest, plagiarized, or inaccurate statements, does not and will not infringe, violate, or conflict with the intellectual property rights of any third party (including without limitation rights of copyright, trademark, trade secret, and rights to proprietary works), is not in any way defamatory, obscene, or an incitement to an illegal act, does not contain harmful



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or injurious content, does not illegally infringe upon the privacy or legal rights of any person or entity, and does not violate the law of any state or the country of Australia, (b) the advertiser has the capacity and authority to make the representations contained in the advertising terms and conditions and compliance with the terms and conditions will not, now or in the future, violate the terms of any other contract or agreement to which or by which advertiser is bound or legally obligated, and (c) the advertiser will indemnify AHS against any and all claims, losses, liabilities, damages, demands, suits, causes of action, judgments, costs, and expenses, including without limitation court costs and attorneys' fees (collectively "Costs") resulting from or arising out of the advertiser's breach of the agreements, representations, and warranties contained in the Legal Terms of Use or any subsequent contract between the advertiser and AHS.

Submission of Advertising Content for potential publication constitutes the advertiser's waiver, release of liability, and agreement to indemnify AHS from any and all liability relating to (a) contacts, communications, contracts, and other relationships between the advertiser and any third party not owned by Company, including without limitation liability for or arising out of goods, services, terms, conditions, warranties, and representations made by or connected with the advertiser, Advertising Content, and the actions of third parties or (b) failure to publish the advertisement due to the advertiser's refusal to make requested modifications or circumstances beyond AHS's control, including without limitation website inoperability, delivery failures, printer errors, and Acts of God.